

Annual Report **2011**

Anesthesiologists

Physicians providing the lifeline of modern medicine



"As our profession adjusts to changing times, we will continue to advocate for the safe care of our patients."

Dear Colleagues,

As President of the American Society of Anesthesiologists (ASA) during 2011, I am proud of our Society's accomplishments that will promote safe patient care. Anesthesiology is well known for its lead role in the advancement of patient safety. As we review 2011, I am pleased to highlight the accomplishments that confirm the unrelenting dedication of anesthesiologists to remain the leaders of patient safety.

Education With a Patient Safety Focus

Our members asked for more educational products to help them fulfill their continuing medical education (CME) requirements and those of Maintenance of

Cover photo: 2012 ASA President Jerry A. Cohen, M.D., 2011 ASA President Mark A. Warner, M.D., House Majority Leader Eric Cantor (R-VA) and **2010 ASA President Alexander** A. Hannenberg, M.D. at the **2011 Legislative Conference** in Washington, D.C.

Certification in Anesthesiology (MOCA®). ASA created new products for these requirements, including: Patient Safety Modules and the new Fundamentals of Patient Safety Online CME course. The Simulation Education Network (SEN) is now comprised of 29 endorsed centers, and 503 participants have completed all requirements. Participant satisfaction is high, and greater than 99 percent of those who completed the course indicated that what they learned will change their practice. These will help ensure our members are prepared to practice in tomorrow's challenging medical environment.

To make the CME process easier, ASA also launched its new Education Center website. This new center allows members to obtain many of their CME products in one convenient location. Members can sign up for courses, learn, claim credit and print certificates on demand. It's one-stop shopping for your most important CME needs.

Annual Meeting's Patient Safety Theme

Our 2011 Annual Meeting, ANESTHESIOLOGY 2011, was dedicated to the scientific efforts and innovations that help us provide the care that our patients deserve. "Transforming Patient Safety Through Science and Innovation"

served as the theme of the meeting as we showcased the work we do to improve patient safety.

Our keynote speaker, Atul Gawande, M.D., M.P.H., set the stage for the meeting's focus. Harvard surgeon, New York Times best-selling author and one of TIME Magazine's 100 most influential people in the world, Dr. Gawande is a universally recognized leader in patient safety. His tireless advocacy for patientfocused improvements in health care delivery was a perfect complement to anesthesiologists' work as the leaders in patient safety.

The Anesthesia Patient Safety Foundation (APSF) presented a patient safety workshop that gathered audience input to prioritize solvable patient safety issues and develop strategies for implementing safer practices. ASA and APSF continue to work synergistically to improve patient safety and advise the specialty on the priorities in research, education and practice that will result in better patient outcomes.

Embracing Technology

This year, Anesthesiology launched an iPad application, designed to make the journal more accessible for those who rely heavily on their mobile readers. The application brings the monthly iournal to users in an electronic format

Mark A. Warner, M.D.

that does not compromise the integrity of the publication. In addition to the iPad application, ASA also provided ANESTHESIOLOGY 2011 attendees the ability to access meeting guides and schedules on their mobile phones.

Advocates for Patient Safety

ASA seeks every opportunity to advocate for changes that improve patient safety. For example, when drug shortages worsened, ASA developed solutions that eased the crisis. We co-convened a national drug shortages summit with other key stakeholders to address ongoing issues and successfully pushed the Obama Administration and Congress to take meaningful steps to avert future drug shortages. ASA has promoted the Surgical Home[™] model, advocating for the positive impact that anesthesiologists can provide to the full spectrum of perioperative patient care. Through support of our foundations, we have funded critical research efforts to elucidate mechanisms of perioperative injury, develop practice and treatment solutions, and provide members with practice guidelines that allow them to serve in leadership roles that will improve patient care. We sought and obtained top-tier media coverage, leveraging opportunities to reinforce the critical patient safety roles of anesthesiologists.

Record Member Numbers

Anesthesiologists clearly value membership in ASA and recognize the power of working together. I am proud to report that ASA's membership total for 2011 surpassed 48,000, an all-time high. Our members understand the importance of ASA in their quest for education, practice guidelines and advocacy that support safe patient care and practice improvements.

2011 was a year of growth and change with a critical, sharp focus on patient safety. As our profession adjusts to changing times, one thing is certain - we will continue to advocate for the safe care of our patients. We are anesthesiologists, and that is what anesthesiologists do. Who better than anesthesiologists?

Sincerely,

Mark A Warm

Mark A. Warner, M.D. President, 2011 American Society of Anesthesiologists



An Anesthesiologist's Lifeline to



Chief Learning Officer Welcomed

In October 2011, B. Diane Gambill, Ph.D. joined ASA as the first-ever Chief Learning Officer to help ensure that ASA is the premier anesthesia education provider. With a strong scientific background, Dr. Gambill is a welcome addition to the ASA senior staff. Over the next year, Dr. Gambill is charged with developing new, innovative products and evaluating and identifying areas where existing products can be enhanced to meet the education needs of ASA members. This work ties in with ASA's strategic plan to optimize educational

products for non-dues revenue opportunities.

Dr. Gambill comes to **ASA from an Executive Vice President and Chief Scientific Officer position** at Dallas-based Physician's **Education Resource.** Dr. Gambill also was an **Assistant Professor in the Department of Biological Sciences at Southern Methodist University and** a Post-Doctoral Research **Fellow in the Department** of Biomolecular Chemistry at University of Wisconsin Medical School. She has a Ph.D. in microbiology from the University of Georgia.

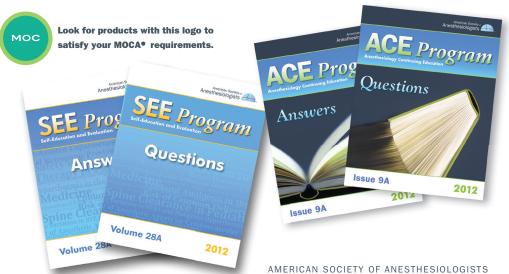
The Education Center launched at ANESTHESIOLOGY 2011. It provides centralized access to ASA's education programs and services. Members can enroll in clinically relevant courses, claim credit and print CME certificates

YOUR LIFELINE TO LEARNING

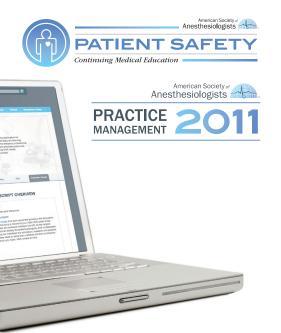
on demand. In addition, the My Transcript feature tracks credits from previous years and allows members to add CME credits from other providers, while the Course Catalog feature makes it easy to search for all MOCA® programs or other courses. More than 5,800 members logged on to the Education Center an estimated 43,200 times in 2011.

With the launch of the Education Center, ASA is offering new continuing education products for its members. In late 2011, the Society launched Patient Safety Modules and the offerings continue to grow in the education suite.

In addition to these products the Education Department offers extensive CME opportunities at the Annual Meeting and Practice Management conference.



Learning



ASA Members can use the Education Center to enroll in clinically relevant courses, claim credit and print CME certificates.

> Fernando A. Cardieri, M.D. (*left*) joined in one of the many CME opportunities during a program presented by Marc A. Feldman, M.D. at ANESTHESIOLOGY 2011.



Focused on Transforming Patient Safety Through Science and Innovation

Atul Gawande, M.D., M.P.H. delivered the keynote address at the Opening Session of ANESTHESIOLOGY 2011. ANESTHESIOLOGY 2011 drew more than 16,000 attendees to the world-class city of Chicago. The week-long meeting was devoted to improving patient safety in every corner of the globe with several related special events, panels and workshops.

To kick off the meeting, Atul Gawande, M.D., M.P.H., Harvard surgeon, *New York Times* best-selling author and

one of *TIME* Magazine's 100 most influential people in the world, delivered the keynote address at the Opening Session. Individuals traveled from across the world to listen to Dr. Gawande, a renowned patient safety leader, give his lecture "Target: Reducing Inpatient Surgical Mortality to Less Than 1 Percent Globally."

The Emery A. Rovenstine Memorial Lecture also drew a full house at ANESTHESIOLOGY 2011. ASA member Patricia A. Kapur, M.D., Professor and Chair of Anesthesiology at UCLA, presented "Leading Into the Future." Dr. Kapur urged colleagues to prepare for change and seek a larger perioperative role for anesthesiologists, a message in line with the Surgical Home™ model ASA is advocating.

International attendance reached a new high in 2011. More than 20 percent of attendees (3,338) represented nearly 80 countries outside of the United States.





Steven I. Gayer, M.D. worked with attendees at an interactive educational workshop.

ANESTHESIOLOGY 2011

Two inaugural events were dedicated to international patient safety issues, including the International Panel, "Patient Safety and Quality of Care: International Perspectives," and the Anesthesia Patient Safety Workshop, "Current Anesthesia Patient Safety Issues: Help Set the Priorities for Immediate Short-Term Resolution."



ASA's 2011 Annual Meeting was devoted to improving patient safety in every corner of the globe.

From left:
2012 ASA President
Jerry A. Cohen, M.D.,
2011 ASA President
Mark A. Warner, M.D.
and Chicago Mayor
Rahm Emanuel at the
President and PresidentElect Reception.





An estimated 600 individuals braved a rainy, chilly morning for the 5K ASA Run for the Warriors' event along the Chicago lakefront.

ANESTHESIOLOGY 2011

Other highlights from ANESTHESIOLOGY 2011 included the election of Jane C.K. Fitch, M.D. as ASA First Vice President. In 2013, Dr. Fitch will be installed as the second female President in the history of ASA. In addition, ASA honored its military service members at the second annual ASA Run for the Warriors*, which raised more than \$110,000 for wounded service members.



The ANESTHESIOLOGY 2011 Welcome Reception offered sights, sounds and tastes of Chicago.



Mark your calendar for ANESTHESIOLOGY 2012 October 13-17, 2012 Washington, D.C.



Technology Trends at ANESTHESIOLOGY 2011

The journal *Anesthesiology* unveiled its iPad app at the meeting. The app provides readers with easy-to-read full-text articles that can be shared through email or social media, quick scrolling through abstract summaries and convenient notification when a new issue is available. The dynamic app enhances a print-like reading experience with sharing features, multimedia links and more. The best part is that it is free for ASA members.

Attendees were able to navigate through the meeting with the special smartphone application for ANESTHESIOLOGY 2011. This app allowed members to have a personalized schedule, search

sessions, create day-to-day itineraries and much more.



Anesthesiology's iPad app is free for ASA members.

ANESTHESIOLOGY

The Journal of the American Series of Series

ASAPAC remains the number-one physician Political Action Committee (PAC) for the third year in a row.

Rep. Dave Reichert (R-WA, second from left) with hospital administrators and Mark F. Flanery, M.D. (right) at Auburn Regional Medical Center.

In these uncertain political times, the Washington, D.C. ASA staff, working in concert with ASA members, made significant strides in advancing ASA's legislative and regulatory agendas with the current Administration and Congress.

In 2011, the ASAPAC had another banner year, raising more than \$1.6 million in contributions. ASA remains the number-one physician Political Action Committee (PAC) for the third year in a row, and the money raised in 2011, \$1.67 million, is a new calendar year record. Continuing with the theme of this year's 2011 Legislative Conference of "All Politics Is Local," ASA members hosted a record 17 Members of Congress and their staffs



From left:

ASA First Vice President
Jane C.K. Fitch, M.D.,
Michael W. Roberts, M.D.,
Benjamin D. Pitman, M.D.,
Rep. James Lankford
(R-OK), Edward Kosik, D.O.,
Mark S. Carlson, M.D. and
Christa Rylant, M.D. at the
University of Oklahoma
College of Medicine's
simulation center.



on site visits to medical facilities in their respective districts. These site visits provided key decision-makers with a first-hand view of the role of anesthesiologists on a medical care team. ASAPAC members also participated in hundreds of local political events.

Regulatory

- In October, the Centers for Medicare & Medicaid Services (CMS) released two proposed rules containing significant regulatory overhauls, including a revisiting of the Medicare hospital Conditions of Participation (CoP). ASA, with extensive outreach from members to CMS and help from Members of Congress, worked successfully to avert a nationwide opt-out through changes to the physician supervision standard.
- Easing Drug Shortages: ASA participated in a series of meetings and workshops to develop recommendations to regulators and lawmakers as follow up to ASA's leadership role in the Drug Shortage Summit in 2010. Many of these

AMERICAN SOCIETY OF ANESTHESIOLOGISTS

ASA Advances Agenda in Tough Political Climate

recommendations were adopted by the Food and Drug Administration (FDA) and also in President Obama's Executive Order. Additionally, ASA's work was cited several times in a drug shortage report by the Government Accountability Office (GAO). Other efforts included personal advocacy by 2011 ASA President Mark A. Warner, M.D., who met with Health and Human Services Secretary Kathleen Sebelius to discuss drug shortages and ASA Vice President of Scientific Affairs Arnold J. Berry, M.D., M.P.H., who testified at an FDA drug shortage workshop. ASA also delivered testimony to Congress about the issue to highlight the unique perspective of anesthesiologists.

• Succeeding in States: In November, the Iowa
District Court for Polk County ruled in favor of
the Iowa Society of Anesthesiologists' (ISA) and
Iowa Medical Society's (IMS) lawsuit challenging
regulations adopted by the nursing board and the
Iowa Department of Public Health (IDPH) that
would have authorized advanced registered nurse
practitioners (ARNPs) to provide "direct supervision"
of fluoroscopy. The court found the regulations to be
invalid and of no effect because the nursing board
and IDPH exceeded their statutory authority.

• Medicare Payment Changes: As part of ASA's advocacy with CMS and as a result of calculations associated with the Physician Practice Information Survey (PPIS), the anesthesia conversion factor was increased 1.67 percent for services provided in 2012. ASA also worked in coordination with other physician groups to mitigate scheduled Medicare SGR payment decreases in 2011.

Legislative

• Expanding Access: ASA continued to advocate for expanded access to anesthesiology medical care in rural areas through support of H.R. 1044, the "Medicare Access to Rural Anesthesiology Act." ASA's work on this legislation has produced 26 co-sponsors to date. Introduction of a Senate counterpart bill is pending.



Ronald Szabat, J.D., LL.M., ASA Executive Vice President and General Counsel, addressed attendees at the 2011 Legislative Conference.

ASA worked successfully to avert changes to the physician supervision safety standard.





ASA Vice President for Scientific Affairs Arnold J. Berry, M.D., M.P.H. (center) spoke with Sen. Richard Blumenthal (D-CT, right) at the 2011 Legislative Conference. Sen. Blumenthal led the effort to have the Government **Accountability Office (GAO)** investigate drug shortages.

• ASA co-founded the Independent Payment Advisory Board (IPAB) Repeal Coalition, a group of 20 medical specialties representing over 350,000 members, seeking repeal of IPAB. As a result of the work of this coalition and grassroots leaders throughout the country, H.R. 452, the "Medicare Decisions

From left: Robert S. Alphin, M.D., David Hardman, M.D., Alan Koontz, M.D. (front), Timothy E. Gundlach, M.D. (back), Rep. Andy P. Harris, M.D. (R-MD), Gerald A. Maccioli, M.D., Judith L. Handley, M.D., Charlene Edwards-Greene, M.D., Edward C. Bratzke, M.D. and Eric Mason, M.D. at the North Carolina and South Carolina Society of Anesthesiologists Annual Meeting.



Accountability Act of 2011," is now co-sponsored by 224 lawmakers – a majority of the members of the House of Representatives.

• ASA demonstrated its commitment to ensuring that patients have accurate information to make smart health care decisions through support of H.R. 451, the "Health Care Truth and Transparency Act of 2011." ASA is proud to announce 50 members of Congress have already co-sponsored H.R. 451, five times greater than the number of cosponsors of any previous version of this legislation. At the state level, Connecticut, Tennessee and Utah enacted truth-in-advertising legislation with the support of ASA and the work of state components.

eve to the future

Payment Innovation - Advancing the Surgical Home[™] Model

While the future of medical care delivery and payment remains unknown, the prevailing winds indicate an increased emphasis on coordinated care. ASA is advancing the Surgical Home™ model to advocate the role of anesthesiologists and other physicians in coordinating health care delivery during the perioperative period. This mode of care likely will help to manage the full spectrum of surgical episodes, reduce costly complications and improve the efficiency of care.

ASA is exploring opportunities to implement the Surgical Home[™] model in clinical settings. If the Surgical Home™ model is adopted, members will see an increased demand for their expertise across the spectrum of perioperative care, and as patient safety experts, anesthesiologists will lend their expertise to patients across an episode of care from admission to discharge.

ASA continues to advocate for expanded access to anesthesiology medical care in rural areas.

House Majority Leader Eric Cantor (R-VA) addressed attendees at the 2011 Legislative Conference. Rep. Cantor first learned about the drug shortages issue while fielding a question from ASA member George W. Williams, M.D.

American Society of Anesthesiologists



From left: 2010 ASA President Alexander A. Hannenberg, M.D., R. Lawrence Sullivan, M.D. and Michael Champeau, M.D. discussed key anesthesiology issues with Vice Chair of the House Democrat Caucus Rep. Xavier Becerra (D-CA).

Anesthesiologists' Patient

Safety Brought to the Forefront Through Popular Media

In September 2011, the specialty of anesthesiology took national stage with the start of Dr. Conrad Murray's trial in the death of Michael Jackson. A significant allegation at the trial concerned Dr. Murray's misuse of propofol. In an effort to help educate the public on the safe and proper administration of propofol, ASA spokespeople provided several interviews with top-tier media, including *The Associated Press*, CNN, *Newsweek*, *Sky News* and The Dr. Drew Show.



ASA Chair of the Committee on Communications John F. Dombrowski, M.D. made several appearances on The Dr. Drew Show to provide anesthesiologist perspective on the Dr. Conrad Murray trial.

Value of Anesthesiologist-Led Care Touted

ASA and the Michigan Society of Anesthesiologists (MSA) launched a statewide public education campaign in August 2011. As the state with some of the highest rates of illness and disease in the nation, Michigan residents are more likely to have underlying medical conditions. MSA President Kenneth Elmassian, D.O. helped voice the connection between these conditions and a greater risk of complications during anesthesia as well as the value of having an anesthesiologist care for patients with these co-existing conditions. Several media outlets covered the campaign, including: *The Detroit News*, *The Flint Journal*, FOX UP, *The Holland*Sentinel and *The Mining Journal*.

ASA Recognized Among Industry Peers in 2011 for Issues Management Campaign

ASA received the 2011 Nonprofit PR Award in the category of Issues Management for its 2010 Colorado Crusade to Save Lives campaign. In the midst of awaiting a decision on an opt-out of physician supervision, the campaign targeted all Coloradoans to convey that



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Safety Role Stressed in Media

an opt-out would jeopardize patient safety, decrease quality of care and threaten the future of anesthesiology as a physician specialty. Integrated grassroots education and mobilization, as well as digital

marketing, media relations and advertising, brought national media attention to the campaign.

HypnoBirthing: Relax while giving birth?

CM Health

2011 Nonprofit PR Award for public awareness campaign in Colorado.





HypnoBirthing: Relax while giving birth?

August 12, 2011

ASA Chair of the Committee on Obstetrical Anesthesia Craig M. Palmer, M.D. stressed that any type of childbirth prep is useful from an anesthesiologist viewpoint.



Wall Street Journal
Tucson Injured Received Trauma
Care Out of Reach for Many
January 14, 2011

AQI Executive Director Richard P. Dutton, M.D., M.B.A. discussed the importance of well-equipped trauma centers to improve survival among trauma patients.

Member Spokespeople Placed in Top-Tier Media

ASA works regularly with major national media outlets to provide member spokespeople on a wide variety of anesthesia-related topics. Throughout 2011, spokespeople provided their expertise and reinforced key Lifeline Campaign messages to reporters about anesthesiologists as the physicians who make modern medicine possible.

(CNN) -- Instead of contractions, they're called surges. And don't call it also, it is briting. W -- the disconfort of children kicks in.

Prossible.

See African See Contractions and Contracti

New York Times
Drug Scarcity's Dire Cost,
and Some Ways to Cope
December 12, 2011

ASA First Vice President
Jane C.K. Fitch, M.D.
highlighted ways physicians
can determine the best
medication alternative
if a first-priority drug
is in shortage.

ASA Global Humanitarian Outreach Program Seeks to Improve Patient Safety Worldwide

Anesthesiologists at the University Hospital in Port au Prince, Haiti received anesthesiology texts from ASA. The donation of the books by Elsevier was arranged by Charles J. Cote. M.D. From left: Yolaine Edouard, M.D., Vanessa Eugene, M.D., Dr. Fafan, 2010 ASA President Alexander A. Hannenberg, M.D., Haitian Society of Anesthesiologists President Denise Fabien, M.D., ASA Chair of the Committee on GHO Kelly A. McQueen, M.D., Nancy Hurtiz, P.A., Joan Maitre, M.D. and Regine Roche, M.D.

grew considerably in 2011, including taking on a monitors to operating rooms across the globe.

> Please visit GHO content at www.asahq.org/GHO

Global Humanitarian Outreach "Working Toward Safe, Effective Anesthesia Worldwide' ANESTHESIOLOGISTS WORLDWID

ASA's Global Humanitarian Outreach (GHO) program partnership with an organization that brings life-saving

Lifebox Initiative

ASA joined Lifebox, a global not-for-profit organization, to provide life-saving pulse oximeters for operating rooms in developing countries around the world. ASA is lending significant support to Lifebox by urging donations of \$250 to provide pulse oximeters

> to reduce unnecessary fatalities in operating rooms worldwide. Recent statistics estimate that the number of operating rooms working without pulse oximetry ranges from 41 percent in Latin America, to 49 percent in south Asia, to 70 percent in

> > Rwandan anesthesiologist Jeanne d'Arc Uwambazimana, M.D. (left) and ASA Chair of the Committee on GHO Kelly A. McQueen, M.D. received one of the first shipments from Lifebox in Rwanda.

"ASA's signature achievement has been the safety of anesthesia care, and Lifebox extends this commitment to the far corners of the world."

Alexander A. Hannenberg, M.D. 2010 ASA President



"Unsafe surgery leaves millions dead or disabled yearly across the world. The Lifebox initiative ensures every operating theatre across the globe has a pulse oximeter and abides by the WHO Surgical Safety Checklist."

Atul Gawande, M.D., M.P.H.
 Co-Founder of Lifebox
 GHO Committee

Sub-Saharan Africa. ASA's goal is to collect enough donations to meet 50 percent of the global need for pulse oximeters. By year's end, ASA members had donated more than \$115,000.

"The American Society of Anesthesiologists is honored to be able to contribute to Lifebox's efforts to provide oxygen monitors for hospitals in countries that would otherwise not have access to them," said 2010 ASA President Alexander A. Hannenberg, M.D. "As anesthesiologists, we recognize the need for this lifesaving device and encourage our members to learn more about the organization and support this important initiative. ASA's signature achievement has been the safety of anesthesia care, and Lifebox extends this commitment to the far corners of the world."

GHO Web Presence

In addition to the Lifebox campaign partnership, GHO added an expanded web presence in 2011 for members to learn more about the GHO project and identify volunteer opportunities.



ASA Foundations' Initiatives Support Patient

ASA proudly supports its foundations and related organizations and the work they do to improve patient safety. The contributions they provide ensure that anesthesiology plays a crucial role in the advancement of medicine. ASA's foundations and related organizations also are essential to progressing

patient safety through research, education and funding.

Anesthesia Quality Institute (AQI)

Led by Executive Director Richard P. Dutton, M.D., M.B.A., 2011 marked several accomplishments for the AQI, including both the millionth case received (May) and the 2 millionth (December) in the National Anesthesia Clinical Outcomes Registry (NACOR). More than 125 practices are now receiving regular benchmarking reports from NACOR. In October 2011, the AQI launched the Anesthesia Incident Reporting System (AIRS), a nationwide registry that collects information on unintended events and near-misses during anesthesia cases. Presentation of interesting and educational case reports from AIRS has become a regular feature of the ASA NEWSLETTER.

www.aqihq.org

Foundation for Anesthesia Education and Research (FAER)

In 2011, FAER celebrated its 25th anniversary of advancing medicine through education and research in anesthesiology. This milestone year included new and existing research grants and career development programs for medical students, residents and physicians to advance the specialty of anesthesiology and improve the patient experience. These grants have funded basic and clinical studies on a wide range of topics. Grants and programs offered in 2011 included:

- Medical Student Anesthesia Research Fellowship Program
- Annual Meeting Resident Scholar Program
- Practice Management Resident Scholar Program



From left: Brett A. Simon, M.D., Ph.D., Elizabeth Martinez, M.D., FAER President Denham S. Ward, M.D., Ph.D., Nikki Zapol, J.D., Warren Zapol, M.D. and AQI Executive Director Richard P. Dutton, M.D., M.B.A. at the FAER 25th Anniversary Celebration.

Alan D. Sessler, M.D. was recognized for his years of service to the foundation and honored with the title of FAER President Emeritus.

FOUNDATIONS

Safety

- \$75,000 Research Fellowship Grant
- \$100,000 Research in Education Grant
- \$175,000 Mentored Research Training Grant

www.faer.org

Anesthesia Patient Safety Foundation (APSF)

APSF awarded \$343,332 in research grants in 2011. Since 1987, APSF has awarded 94 grants totaling \$7,070,000.

APSF also sponsored a conference in June 2011 to discuss monitoring strategies to help detect postoperative respiratory depression in patients who receive opioids for pain control or sedation. The popular "Operating Room Fire Safety Video" remained in high demand, leading APSF to develop a new educational video on medication safety in the operating room. APSF continues to offer workshops at ASA Annual Meetings that highlight patient safety. www.apsf.org

Wood Library-Museum of Anesthesiology (WLM)

In 2011, WLM launched its new website, which provides worldwide access to digitized gallery objects and rare book items, multimedia files, archival collections, photography and artwork. More than 100 artifacts in the WLM gallery collections underwent

WLM Honorary Curator George S. Bause, M.D., M.P.H. appeared in a YouTube video showcasing artifacts from the WLM.

digital image capture. Several of these artifacts were featured by ASA members in YouTube videos. In addition, more than 250 rare books were digitized for scholarly and research activity. WLM completed its remodeling project at the ASA headquarters building in 2011. A newly opened hallway and atrium space on all three floors house museum artifacts.

www.woodlibrarymuseum.org

Anesthesia Foundation

The Anesthesia Foundation has granted thousands of loans over the past 50-plus years. In 2011, the Foundation granted 22 loans to anesthesia residents and fellows across the country in a total amount exceeding \$250,000. The Foundation also is in the process of selecting its Multimedia/Book Award winner from submissions sent prior to the December 2011 deadline. The award, given every four years, recognizes an author

who has produced an outstanding work in the field of

anesthesiology. www.anesthesiafoundation.org

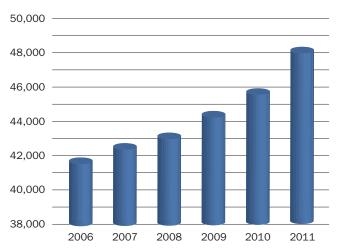
ASA's foundations are essential to progressing patient safety through research, education and funding.



ASA Membership Hits New Mark

Membership Numbers Set ASA Record. ASA finished 2011 on a strong note. Total membership increased 5.4 percent to a total of 48,368. ASA has increased its membership 13.4 percent in the past four years.

ASA Membership 2006-11



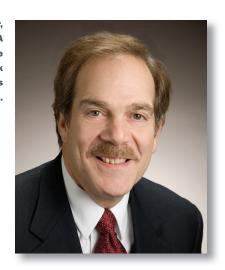


Strong Member Base and Financial Success

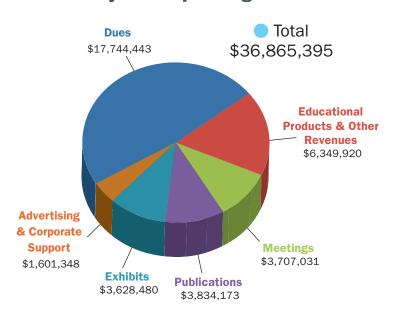
"Growth in membership numbers and non-dues revenue allow ASA to recognize its mission – 'Advancing the practice and securing the future."

John A. Thorner, J.D., CAE
 ASA Executive Vice President

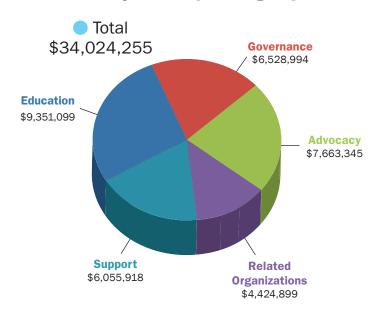
John A. Thorner, J.D., CAE is ASA Executive Vice President, Park Ridge, Illinois office.



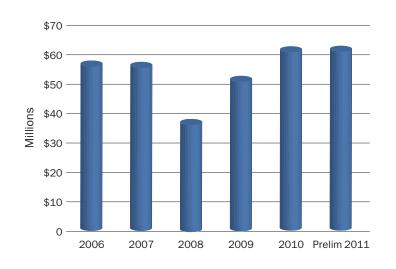
Preliminary 2011 Operating Revenue



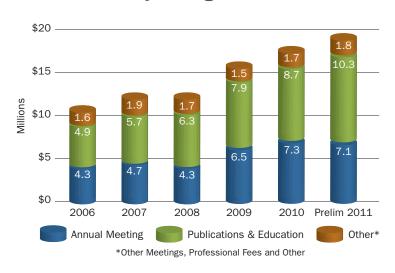
Preliminary 2011 Operating Expense



ASA Total Reserves 2006-11

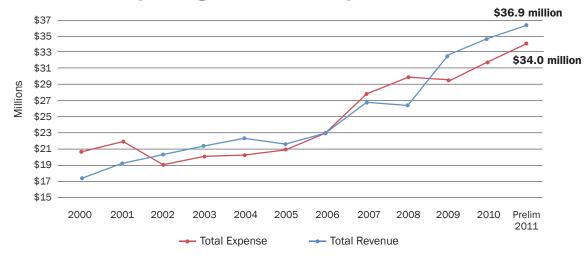


Non-Dues Operating Revenue 2006-11



ASA's overall operating revenues have increased 40 percent over the past four years.

Operating Revenue and Expense 2000-11



AMERICAN SOCIETY OF ANESTHESIOLOGISTS

In 2011, ASA's advertising and Corporate Supporter Program garnered more than \$1.6 million in non-dues revenue.

ASA Corporate Supporters

In 2010, ASA introduced the Corporate Supporter Program.

This program reflects the type and caliber of relationships that today's environment – and ASA's high organizational standards – require.

ASA Corporate Supporters provide generous unrestricted support for the vital functions of ASA, which include member resources, professional development programming and advancement of the specialty.

ASA is proud to acknowledge and recognize the following ASA Corporate Supporters for their generous support of ASA in 2011.

















From left: Sally P. Seraphin, M.D., Michael C. Woo, M.D., University of Chicago Medical Student Anthony Bratton, Devin Roberts, M.D., Justin DeGraca, M.D., Nihir S. Waghela, M.D. and University of Chicago Medical Student Tarek Trivedi.

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Looking Ahead to 2012

Dear Members,

At ASA, we recognize that 2012 will be an important year for the future of health care in the United States. With a growing aging population, anesthesiologists will be needed more than ever to care for patients.

- A dramatic shortage of anesthesiologists is projected by 2020. The shortage suggests the country will soon face a gap in anesthesiology services. Having physicians continue to supervise the administration of anesthesia because they have the specialized medical training needed to provide the safest care for patients is essential.
- ASA will focus on providing a model of practice for anesthesiologists that is best for patients' safety and needs.
 The ability to treat a broad base of patients and conditions positions anesthesiologists as the physicians who can coordinate care during the entire surgical process from admission to discharge.
- The number of drug shortages is anticipated to grow in 2012. ASA will work with manufacturers, distributors, pharmacists and others to solve this problem to reduce the negative impact shortages have on patients. ASA will continue to support legislative

and executive efforts aimed at attacking the drug shortages pandemic.

Challenging times provide great opportunities. ASA looks forward to addressing these issues during 2012 to help advance the quality of care patients receive.

Jerry A. Cohen, M.D. President, 2012 American Society of Anesthesiologists Jerry A. Cohen, M.D.



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